



Olli Manninen

Sustainable Marketing &
Business Law

M.Sc. 2026
B.Sc. 2024

PROFILE

I hold a Master of Science in Economics and Business Administration from Oulu Business School, University of Oulu, with a major in Marketing. I have a broad business background spanning customer service, sales, and taxation, and I enjoy analytical problem-solving and understanding how businesses and customers operate.

CONTACT

 manninenolli.fi

 info@manninenolli.fi

 [\(+358\) 45 634 3610](tel:+358456343610)

 [linkedin/Olli Manninen](https://www.linkedin.com/in/OlliManninen)

SKILLS

- Analytical problem-solving
- Data-driven analysis
- Digital marketing
- Business-oriented thinking
- Project-based and team-orientated work
- B2B and B2C sales

IT-SKILLS

- Excel
- PowerPoint
- WordPress
- CRM and sales systems
- AI tools

WORK EXPERIENCE

Finnish Tax Administration



May 2023 — January 2024

- Worked in inheritance and gift taxation, responsible for tax supervision, preparing tax decisions, and providing customer guidance
- Role required strong understanding of tax legislation, analytical thinking, and high attention to detail
- Developed a systematic and solution-oriented working approach in a regulated environment

Tax supervision · Customer advisory · Analytical problem-solving

Encore Sales & Consulting



June 2022 — September 2022

- Worked in customer-facing sales, responsible for active sales and customer needs assessment
- Sold service packages and additional services, and managed existing customer relationships
- the top-performing sales consultant in the office among 14 consultants based on conversion performance

Solution-oriented sales · Customer needs analysis · Relationship development

Gigantti Oy Ab



July 2017 — August 2019

- Sold consumer electronics and related services in a fast-paced retail environment
- Provided customer service and technical product guidance
- Participated in onboarding and training of new employees

Customer service · Problem-solving · Product expertise · Teamwork

University of Oulu



M.Sc. (Econ. & Bus. Adm.), Marketing (June 2026)

B.Sc. (Econ. & Bus. Adm.) (June 2024)

Minor: Business Law

Master's thesis grade 4/5

Bachelor's thesis grade 4/5